



MAY 12 from 10 AM - 5 PM

MAY 13 from 10 AM – 4 PM

LIONS ROPING ARENA - THREE RIVERS, CA

GENERAL INFORMATION - READ THIS FIRST!!!

ENTRY DEADLINE IS APRIL 12, 2012

- In its 39th year, the Redbud Arts & Crafts is a two day arts and crafts festival, also featuring local musicians and food. The event is sponsored the Arts Alliance of Three Rivers and is well attended by Three Rivers and surrounding communities. About 56 artists and crafters participate yearly. Proceeds support the Lorraine Young Memorial Scholarship Fund for scholarships to local art students and the activities of the Arts Alliance of Three Rivers.
- The **booth fee is \$95.00. (If you are a current Arts Alliance of Three Rivers member, the fee is \$85.00).** Due to a sharp increase in rent this year for the Lions Arena, we had to raise our fees. We did our best to keep the booth fee increase at a minimum, but we simply could not avoid the hike.
- **We continue to adopt as many suggestions** from our vendor surveys as possible. Thank you for your ideas for improvement and compliments on our successes.
- Arts and Crafts must be original. **“Buy/Sell” items, or artwork not created by the artist or crafter are not allowed.** Each entry form acts as a certification that the applicant’s work is original. Vendors who exhibit items that are not of their own creation will not be allowed to participate. Entry fees are not refundable.
- **Vendors who sell any food products must provide a photocopy of his or her Tulare County Environmental Health Food Permit with their application to the Festival.**
- **We are printing postcards and posters for distribution. You can help by letting us know how many posters and postcards you can use and the Arts Alliance will provide them to you.** Working together we can get information about the Redbud Festival to more people and sites than before. Place posters in teacher rooms, churches, businesses and work places and more! Postcards are available to send to your customers or to distribute at other events in which you participate. Posters are 8 ½” x 11”. If you have a website, please remember to add the Redbud Arts and Crafts Festival to your calendar of events. **If you would like us to provide you with an electronic version of our poster/postcard please email your request to karen.kimball@att.net.** You’re welcome to use our graphic on your website or reproduce it in other media.
- **NEW THIS YEAR!** If you want to be included on the Redbud Festival's website, email a short paragraph about you and your work, with a maximum of 3 jpg images to Elsie Cort at elsahc@dishamail.net.
- Back by popular demand in 2012 is the **contest for the most remarkable booth.** The winner will receive one free booth space at the 2013 Redbud Arts & Crafts Festival.
- A **“Pick a Prize” raffle** will be held to support the Lorraine Young Memorial Scholarship Fund. Each artist is asked to donate a piece of artwork for the raffle. Proceeds go to local students pursuing careers in the arts. Thank you to all the artists who donated their beautiful work to the raffle

We’re looking forward to a successful Mother’s Day weekend Redbud Arts & Crafts Festival.

For further information contact us at 559-561-4417 or www.artsthreerivers.org.



2012 APPLICATION

Please review the rules and information about the festival carefully. Complete the information requested below and return this form with your entry fee. **ENTRY DEADLINE APRIL 12, 2012-- \$95.00**

1. Name _____

2. Business name and description of work/product(s) _____

3. Following is/are the booth space(s) I request, in order of preference:

1. _____ 2. _____ 3. _____

4. My enclosed entry fee is: (check one)

_____ \$95 for single booth entry (\$85.00 for current AATR members)

_____ \$180 for double booth entry (\$170 for current AATR members)

5. Mailing address _____ Telephone _____

Email address _____

6. How many postcards would you like us to send you to mail to your customers? _____

7. How many posters can we send to you for display? _____

8. Do you have special needs such as electricity or need to be in proximity to another vendor? Let us know and we will try to accommodate you. (Note: Electricity is available only in limited areas.)

9. Food vendors—have you attached a copy of your Tulare County Environmental Health permit?

10. **NEW THIS YEAR!** If you want to be included on the Redbud Festival's website, email a short paragraph about you and your work, with a maximum of 3 jpg images to Elsay Cort at elsahc@dishamail.net.

I have read the enclosed rules for the 2012 Redbud Festival and agree to abide by them.

The arts and crafts I am showing/selling are created and crafted by me. _____ (Your initial is required.)

I understand that failure to adhere to the rules of the Redbud Arts and Crafts Festival will result in my being asked to leave the show and not be invited to future festivals. Entry fees are non-refundable.

I release the Arts Alliance of Three Rivers and Three Rivers Lions Club from any liability from loss or damage due to any cause.

Signed _____

Date _____

Mail this form and your entry fee payable to:

Arts Alliance of Three Rivers
PO Box 981
Three Rivers, CA 93271



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LIONS ROPING ARENA - THREE RIVERS, CA

FESTIVAL RULES

- The **booth fee is \$95, \$85 for current Arts Alliance of Three Rivers members.** Booth fees are non-refundable.
- Spaces are approximately 10" x 12".
- Each exhibitor is responsible for providing his or her own display, tables and chairs.
- All spaces, including those in the covered area, are available on a first come, first served basis. Each entrant is asked to provide his or her preferences for booth space on the entry form. Review the enclosed map or go to our website (artsthreerivers.org) to determine which space(s) you prefer. There is no guarantee on spaces, but we will do our best to accommodate your preference(s).
- Booths must be occupied for the full time of the show. Vendors must not begin packing up until 4:00 p.m. on Sunday.
- Vendors may set up on Friday from 2 p.m. to 7 p.m. or Saturday from 7 a.m. to 10 a.m. Vehicles must be removed from the immediate area by 9:45 a.m. on Saturday.
- Parking: Vendors should park in the upper parking areas behind and beside the covered area. Visitors will be directed to park below the arena area. Access to the upper area by the public will be minimized to reduce the amount of dust raised by the coming and going of shoppers.
- The Arts Alliance of Three Rivers assumes no responsibility for items left overnight.
- **All items must be handcrafted by the exhibitor. Manufactured or objectionable merchandise is not allowed.** Vendors who exhibit items not of their own creation must leave the festival. **Entry fees will not be refunded.**
- Vendors who sell any food products must provide a photocopy of her or his Tulare County Environmental Health Food Permit with their application.
- Each exhibitor is responsible for collecting and paying California sales tax. A temporary permit can be obtained from the California State Board of Equalization. You may contact them at www.boe.ca.gov or 800.400.7115.
- There will be a contest for the most remarkable booth. The winner will receive one free booth space at the 2013 Redbud Arts and Crafts Festival.
- A "Pick a Prize" raffle will be held to benefit the **Lorraine Young Memorial Scholarship Fund.** A donation of artwork for the fundraiser is appreciated. A representative of the Arts Alliance of Three Rivers will visit all booths Saturday morning to gather donations. Scholarships benefit local students pursuing careers in the arts.
- Need more information or have questions about the Redbud Arts and Crafts Festival? Contact us at 559-561-4417 or visit our website: artsthreerivers.org.