



“Deer & Sequoia” © Nadi Spencer; Three Rivers, CA



“Wonders in Our Backyard”

Call to Visual Artists &
Guidelines for Submissions
Deadline: March 1, 2013

The Arts Alliance of Three Rivers seeks submissions from artists for an anthology to be published honoring the natural heritage of the southern Sierra Nevada mountain range. (Southern Sierra Nevada is loosely defined as Yosemite southward.) Our working theme for the book is “Wonders in Our Backyard.” While entry is open to all, we expect most artists will be San Joaquin Valley, foothills or mountain residents whose artwork depicts the incredible natural wonders of the southern Sierras.

Selected artists’ submissions will be paired with those of literary artists to create a visual and written publication. Proceeds from the sale of the book will benefit the Arts Alliance’s Lorraine Young Memorial Scholarship Fund which provides scholarships for young local artists pursuing higher studies in the arts. We anticipate selling the book at art events, nature or national park functions, as well as online and at stores and gift shops. Projected release date for the book is fall 2013.

- All visual artists may submit art to be considered for the book.
- Selections for the anthology will be made by jury process.
- Submissions must depict some aspect of the southern Sierra Nevada mountain range, e.g. giant sequoias, lakes, rivers and streams, wildlife, experiences in the forests, feelings, sensations or sentiments about the area.
- Visual images may be in any media, e.g. watercolor, acrylic, photographic, mixed media, etc. Three dimensional works, such as sculpture or found object art, may be submitted if they photograph well for publication.
- Deadline for submissions: March 1, 2013.
- The application for submissions is located on our website: artsthreerivers.org.
- Submission fees:
 - Up to three submissions are free to Arts Alliance of Three Rivers members;
 - Non-Arts Alliance members may make three submissions for \$20. Submission fees for non-Arts Alliance members will entitle the artist to membership in the Arts Alliance of Three Rivers for 2013.

- Submissions will be via photograph or scanned works stored on CD. Images must be of high quality; 300 dpi or higher. EPS or vector images are preferred. JPEG images must be at least 5" x 7" in addition to being 300 dpi or higher. To assist in submitting the best possible images of your work, please refer to our photographic guidelines at the end of this guide.
- Images will be submitted on CD and mailed, along with your application and payment to:
Arts Alliance of Three Rivers Book Project, PO Box 981; Three Rivers, CA 93271.
- CDs must be clearly labeled with your last name and phone number.
- Images on your CD must be identified with your last name and a number corresponding to the number on your application, e.g. Mary Johnson would submit johnson1, Johnson 2, etc. CDs will not be returned.
- In promoting the book we intend to hold events such as artists' receptions, exhibits or readings. We hope to exhibit as much original artwork from the book as possible at these events. To the extent feasible, we ask that your artwork be made available for this purpose. If your artwork is to be shown, it must be "exhibit ready", e.g. framed or otherwise ready for showing. Artists who must ship artwork to us must ship it postage paid each way.
- Publicity events will take place in the fall of 2013. If your work is available for sale, the Arts Alliance will make every effort to sell your artwork and will receive a 25% commission on all work sold. The artist will receive 75% of the price of work sold. Because the book is a fundraiser for our scholarship fund, you will not receive additional compensation for having images selected for the book.
- Artists retain copyright jurisdiction of their own work.
- Each artist whose work is selected will receive a copy of the book.
- The Arts Alliance of Three Rivers retains sole jurisdiction over works to be included in the book. Artists will be notified whether or not their work(s) will be included.

IMPORTANT DATES

March 31, 2013	Deadline for applications and submissions
May 31, 2013	Artists will be notified of acceptance or non-acceptance of work
Fall 2013	Projected date of publication

GUIDELINES FOR HIGH QUALITY PHOTOGRAPHS

We would like to emphasize the importance of photographs with excellent focus, contrast, color and minimized backgrounds. Tips for good photography:

- Make sure entire artwork is visible in the full shot;
- There should be no objects, people, or scenery (other than the artwork for submission) in the picture;
- For three dimensional works, take photographs with a neutral wall or background;
- Position yourself in front of the object you are shooting so that you have a straight-on angle;
- Lighting should be as even as possible. Take care to avoid shadows and glare;
- Make sure the camera is focused. Use a tripod or a solid surface for the camera;
- Digital photographs should be at the camera's highest resolution at its best quality setting.

QUESTIONS

We welcome any questions you may have. Please contact us at artsalliancebook@gmail.com.

The Arts Alliance of Three Rivers thanks all artists who participate in this project. By supporting our scholarship fund, we lend helping hands to young artists who are pursuing dreams of living an artful life. The Arts Alliance of Three Rivers is a 501(c) (3) organization.

WONDERS IN OUR BACKYARD ~ VISUAL ARTIST APPLICATION

Name _____

Address _____

Phone Number _____

Email _____

Websites or blogs _____

SUBMISSIONS FOR JURY CONSIDERATION

1. Title _____

Medium _____

Dimensions _____

Price _____

Photographer _____

2. Title _____

Medium _____

Dimensions _____

Price _____

Photographer _____

3. Title _____

Medium _____

Dimensions _____

Price _____

Photographer _____

I have read the guidelines and information for the Arts Alliance of Three Rivers anthology, "Wonders in Our Backyard". I possess the copyrights for all work submitted and will retain all copyrights. I understand that inclusion in the book is through a jury process and that not all work may be included. I also understand that images of works submitted to the "Wonders in Our Backyard" may be used for the purpose of marketing and promoting the book and related events.

I hereby agree to indemnify and hold Arts Alliance of Three Rivers and its members and board harmless of any claim, demands, fees, costs, and actions of any kind asserted by or on behalf of any third person(s) arising from my participation in the book.

Signature _____

Date _____

Artists must submit photographs on a CD. Label photographs to correspond with the numbers above. Write your name and phone number on the CD and mail the CD, along with the application and payment to Arts Alliance of Three Rivers Book Project, P.O. 981, Three Rivers, CA 93271.

You may pay by check (made out to Arts Alliance of Three Rivers) or credit card. If you wish to pay by card please include the information below:

Name on card _____

Credit card number _____

Expiration date _____ Security code _____

If you would like to tell us something more about your artwork or your submission, we welcome you to include another page with your application.

Deadline for applications and submissions is March 1, 2013